
L'OREAL : THE FUTURE OF GLASS BOTTLES

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Abstract

What could be the future of glass bottles for cosmetics industry ?
we have spent time, conducted interview, read articles, worked with suppliers / universities,
looked at the market...to identify what are the current challenges we have with glass bottles
and what could be the R&D program we have to lead to achieve our needs.

it is about glass and : sustainability, ultra-lightweighting, ultra-thin, resistance, recycla-
bility, glass composition, flexibility, eco-desirability, trends, ...
it is for us opportunity to share our current vision and take time to share with some of the
famous glass researchers

Keywords: glass composition, lightweight, ultrathin, recyclability, resistance, flexibility, sustain-
ability, cosmetic

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