L’OREAL : THE FUTURE OF GLASS BOTTLES

Olivier Delataulade*1

1Olivier de Lataulade – L’OREAL – France

Abstract

What could be the future of glass bottles for cosmetics industry ? we have spent time, conducted interview, read articles, worked with suppliers / universities, looked at the market...to identify what are the current challenges we have with glass bottles and what could be the R&D program we have to lead to achieve our needs.

it is about glass and : sustainability, ultra-lightweighting, ultra-thin, resistance, recyclability, glass composition, flexibility, eco-desirability, trends, ... it is for us opportunity to share our current vision and take time to share with some of the famous glass researchers

Keywords: glass composition, lightweight, ultrathin, recyclability, resistance, flexibility, sustainability, cosmetic

*Speaker